



Advertising Contract Agreement for Straight Arrow Online Advertising

This advertising contract is for display ads on the following website:
www.lawyers-roseville.saead.net – Roseville Lawyers and Attorneys.

Terms of the Contract:

Straight Arrow Enterprises promises to assure the advertiser the website mentioned above remains in the top 30 searches on the Google Search Engine.

Advertising prices mentioned below are based on the website mentioned above remaining in the top 30 searches on the Google Search Engine.

Only three (3) advertisers will be allowed to advertise on the above mentioned site.

Straight Arrow Enterprises offers three (3) types of advertising space on the above mentioned site:

- 1. Whole Page Ad Space:** Advertiser would be the only advertiser on the page with your information on the whole site. This would also include links to your business website.
Cost: \$250.00 per month plus a \$100.00 set up fee.
- 2. Primary Ad Space:** Advertiser would have one large display ad 313 x 586 pixels or 1.565 x 2.930 inches. This would also include your name on the banner head at the top of the page plus links to your business website.
Cost: \$125.00 per month plus a \$75.00 set up fee.
- 3. Secondary Ad Space:** Advertiser would have one ad space on the right side of the page 246 x 292 pixels. This would also include links to your business website.
Cost: \$75.00 per month plus a \$50.00 set up fee.

Fee Schedule: Advertiser would pay the first month fee plus the set up fee upon signing the contract. If signing of the contract occurs between the 1st and the 15th of the month, the next month payment would be due on the following 15th of the month. If signing of the contract occurs between the 16th and the 1st, the next payment would be due on the following 1st of the month. Depending upon when your first monthly fee is due, will determine the time of the month each payment thereafter is due, which would either be on the 1st or the 15th of each month.

Length of Contract: The contract length shall be six (6) months.

Termination of Contract: If for some reason the website the advertiser is advertising on falls below the top 30 searches or the third (3rd) page in the Google search engine, the advertiser may choose to terminate the contract.

Keyword Phrase: The keyword phrase for this contract is "Roseville Lawyer."

Note: There are other keywords and phrases that are being used for this website, but the above mentioned keyword phrase is the ones being targeted as the primary keyword phrase. This was concluded after doing a keyword analysis and determining that it is the most suitable phrase that produces the most hits for this business.

Type of Contract: Please check the box for the contract you are agreeing to.

Whole Page Ad Space - \$250.00 per month - \$100.00 set up fee.

Primary Ad Space - \$125.00 per month - \$75.00 set up fee.

Secondary Ad Space - \$75.00 per month - \$50.00 set up fee.

I, _____

Representing (Company) _____

agree to the terms of this contract.

Signature: _____ Date: _____